



Docket No. UV-193

THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : David M. Berezowski et al.  
Application No.: 09/823,705 Confirmation No.: 7437  
Filed : March 30, 2001  
For : SYSTEMS AND METHODS FOR IMPROVED  
AUDIENCE MEASURING  
Group Art Unit : 2643

New York, New York  
January 25, 2002

Hon. Commissioner for Patents  
P.O. Box 2327  
Arlington, Virginia 22202

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TRANSMITTAL LETTER FOR  
SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Sir:

Transmitted herewith is an Information Disclosure  
Statement in the above-identified application. This  
Statement is submitted:

- ☐ [ ] within three months of the application filing date;
- ☒ [X] more than three months from the application filing date but before the mailing date of the first Office Action on the merits; and
- ☒ [X] if in the instance that this Statement is submitted after the mailing date of the first Office Action, but before the mailing date of either a final action under 37 C.F.R. § 1.113, or a notice of allowance under 37 C.F.R. § 1.311, this Statement is accompanied by a certification as required under 37 C.F.R. § 1.97(e).

In accordance with 37 C.F.R. § 1.97, applicants believe that no fee is due at this time because this statement was filed before the mailing of a first Office Action. However, if for any reason a fee is due, the Director is hereby authorized to charge payment of any fees required in connection with this Information Disclosure Statement to Deposit Account No. 06-1075. A duplicate copy of this letter is transmitted herewith.

Respectfully submitted,

Philip R. Poh

Philip R. Poh  
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I Hereby Certify that this  
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PATENTS

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BOSTON, MA 02202

January 25, 2002  
Charles B. Eakraty  
Signature of Person Signing



UV-193

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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INFORMATION DISCLOSURE STATEMENT

Sir:

In accordance with 37 C.F.R. §§ 1.56 and 1.97,  
applicants wish to call the attention of the Examiner to the  
following documents:

Section A

U.S. Patents

Alexander et al.	6,177,931	01/23/01
Neel et al.	5,838,314	11/17/98
Belmont	5,819,156	10/06/98
Hendricks et al.	5,600,364	02/04/97
Hendricks et al.	5,559,549	09/24/96
Davis et al.	5,559,548	09/24/96
Levitan	5,534,911	07/09/96
Hoarty	5,485,197	01/16/96
Strubbe et al.	5,483,278	01/09/96
Graves et al.	5,410,344	04/25/95
Strubbe	5,223,924	06/29/93

Foreign Patents

PCT	WO 00/16548	03/23/00
PCT	WO 00/04706	01/27/00
PCT	WO 99/45700	09/10/99

Section B

Foreign Patents

EPO	EP 0 753 964	01/15/97
PCT	WO 96/41478	12/19/96
PCT	WO 96/26605	08/29/96

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These documents of Sections A and B are listed on the accompanying Form PTO-1449 (submitted in duplicate) and copies are enclosed herewith.

Certification Pursuant to 37 C.F.R. § 1.97(e)

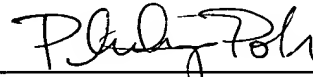
The information contained in Section B of this Information Disclosure Statement was cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this Statement. In particular, these references were cited in the December 4, 2001 International Search Report on applicants' corresponding Patent Cooperation Treaty application PCT/US01/10234. A copy of that Search Report is enclosed herewith.

It is respectfully requested that these documents be: (1) fully considered by the Patent and Trademark Office during the examination of this application; and (2) printed on any patent which may issue on this application.

Applicants request that a copy of Form PTO-1449, as considered and initialized by the Examiner, be returned with the next communication.

Consideration of the foregoing in relation to this patent application is respectfully requested.

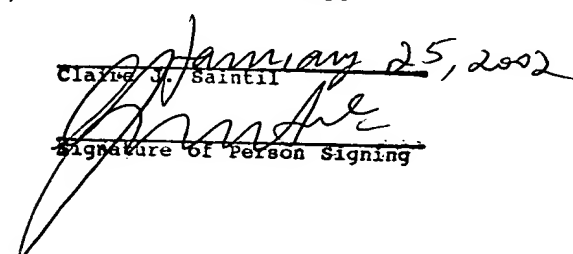
Respectfully submitted,



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PATENTS. P. O. Box 2327  
Munn Hwy. VA-22202 on

January 25, 2002  
Clara J. Saintil



Signature of Person Signing

FORM PTO-1449

U.S. DEPARTMENT OF COMMERCE  
PATENT AND TRADEMARK OFFICEATTY. DOCKET NO.  
UV-193SERIAL NO.  
09/823,705APPLICANT  
David M. Berezowski et al.CONFIRMATION  
NO. 7437FILING DATE  
March 30, 2001GROUP  
2643INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT

## U.S. PATENT DOCUMENTS

EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	6,177,931	01/23/01	Alexander et al.	345	327	
	5,838,314	11/17/98	Neel et al.	345	327	
	5,819,156	10/06/98	Belmont	455	2	
	5,600,364	02/04/97	Hendricks et al.	348	1	
	5,559,549	09/24/96	Hendricks et al.	348	6	
	5,559,548	09/24/96	Davis et al.	348	6	
	5,534,911	07/09/96	Levitan	348	1	
	5,485,197	01/16/96	Hoarty	348	7	
	5,483,278	01/09/96	Strubbe et al.	348	7	
	5,410,344	04/25/95	Graves et al.	348	1	
	5,223,924	06/29/93	Strubbe	358	86	

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## FOREIGN PATENT DOCUMENTS

EXAMINER INITIAL	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
						YES	NO
	WO 00/16548	03/23/00	PCT	H04N	5/445		
	WO 00/04706	01/27/00	PCT	H04N	5/00		
	WO 99/45700	09/10/99	PCT	H04N	5/445		
	0 753 964	01/15/97	EPO	H04N	5/92		
	WO 96/41478	12/19/96	PCT	H04N	7/173		
	WO 96/26605	08/29/96	PCT	H04N	7/00		

EXAMINER

DATE CONSIDERED

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not conformance and not considered. Include copy of this form with next communication to applicant.